

Patents and Trademarks: Get the Information You Need to Protect Your Intellectual Property

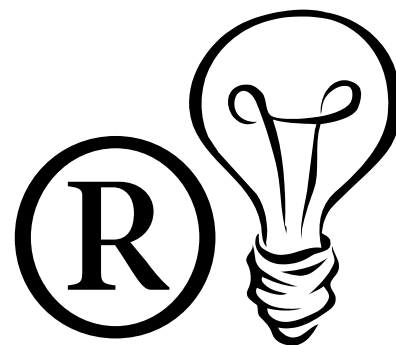
A Free Public Seminar for Inventors, Entrepreneurs, Educators and Legal Professionals.

Wednesday, October 9, 2013

State Library of Arizona

Historic Senate Chamber, Arizona Capitol Museum

1700 W. Washington St., Phoenix AZ



Due to limited space, pre-registration is required. Go to www.azlibrary.gov/is/events.aspx

9:00 am	Sign-In and Pick Up Registration Packets
9:30	Welcome to Morning Session <ul style="list-style-type: none"> Joan Clark, State Librarian and Director
9:35	Overview of Patents, Trademarks, Copyrights and Trade Secrets <ul style="list-style-type: none"> Tom Turner, Librarian, USPTO Patent and Trademark Office Resource Center Program
10:30	Conducting a Preliminary U.S. Patent Search Using USPTO Databases <ul style="list-style-type: none"> Neil Massong, Librarian, USPTO Patent and Trademark Office Resource Center Program
11:45	Invention Promotion Firms: Asking the Right Questions <ul style="list-style-type: none"> Tom Turner, USPTO
12:00 pm	Lunch (on your own, on-site options available)
1:30	Welcome to Afternoon Session <ul style="list-style-type: none"> Ken Bennett, Arizona Secretary of State
1:45	Conducting a Preliminary Federal Trademark Search Using USPTO Databases <ul style="list-style-type: none"> Tom Turner, USPTO
3:00	PubWEST and PubEAST: Patent Databases for Power Searchers <ul style="list-style-type: none"> Neil Massong, USPTO
3:30	Local Areas Resources Panel <ul style="list-style-type: none"> Dr. Sethuraman Panchanathan, Senior Vice President, ASU Office of Knowledge Enterprise Development Michael C. Keeling, Esq., Attorney Corey Hague, Local Inventor, FlexGround Joan Clark, State Librarian (moderator)
4:30	Conclusion; Optional Meet & Greet or Tour

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PTRC Program
patent & trademark resource center
www.uspto.gov/ptrc